

# Epson Bonus Boost Gold & GoldPro





### **Bonus Boost Program Overview**

**Goal:** Incentivize & Reward Epson BusinessFirst Gold and GoldPro Dealers for selling WorkForce Pro and WorkForce Pro HC units

**Timeframe:** July 1<sup>st -</sup> September 30<sup>th</sup>, 2021

Bonus Boost is in addition to Epson's quarterly SPIFF values

Gold & GoldPro Partners can earn
up to \$5000 with Epson's Bonus
Boost Program

Great way to highlight Epson in your accounts!







### **Epson Bonus Boost Program**

#### **Desktop Print Pro**

Sell 15 qualifying BIJ Pro models and earn an additional \$100 SPIFF!

Cap \$2500 payout per person

Valid on sales dated between July 1st - September 30th, 2021

#### WorkForce Pro HC

Sell 5 qualifying WorkForce Pro HC and earn an additional \$100 SPIFF!

Cap \$2500 payout per person

Valid on sales dated between July 1st - September 30th, 2021

Potential to earn an additional \$5,000!!!

\*Does not apply to sales that have received special bid pricing

**Gold & GoldPro Partners only** 







### **Program Details**

#### **Desktop Print Pro Models**

**Qualifying Models:** 

- WF-C5210
- WF-M5799
- WF-C5290
- WF-C8190
- WF-C5710
- WF-C8690
- WF-C5790
- WF-C5790 Supertank
- WF-M5299
- WF-M5799 Supertank

#### **WorkForce Pro HC Model**

Qualifying Models:

- WF-C529R
- WF-C579R
- WF-C878R\*
- WF-C879R\*

\*WF-C878R and WF-C879R require authorization. Epson BusinessFirst GoldPro authorized dealers eligible only.





### Register on Spiff.Epson.com



SPIFF amounts vary by product

Qualified SPIFF claims are paid within appx. 2 weeks from time of submission

Bonus Boost is in addition to quarterly SPIFF \$







### **How To Get Started**



2 Start reaching goals

3 Submit claims & Earn cash rewards!





# Thank you!









## **Appendix**





### **Terms & Conditions**

- 1. Only Epson authorized BusinessFirst Gold & GoldPro partners are eligible for this program. If you are unsure if you qualify, please ask your Epson Representative.
- 2. All claims must be received within 30 days of sale date on invoice.
- 3. Refurbished or used product is not eligible for spiffs. Products not purchased through an Epson authorized distributor are not eligible for spiffs.
- 4. Epson reserves the right to terminate this program at any time.
- 5. Epson reserves the right to make corrections or adjustments, if necessary, to balances on the card, if audit determines this necessary.
- 6. Duplicate claims will not be processed, nor will Epson allocate in any way claims among multiple participants.
- 7. Any falsification of claim form automatically eliminates individual from the program.
- 8. You are responsible for all federal, state or local taxes. If you qualify, you will receive an IRS 1099 or T4 form.
- 9. Special bid pricing units are not eligible, please reach out to your Epson Representative for more information





